

LEARN 2 DRIVE PROGRAM

Careers: The Next Generation is a non-profit organization raising youth awareness of career options and helping students earn while they learn through internship. We partner with educators, communities, parents and students to develop the skilled workers of the future.

Careers: the Next Generation strives to raise awareness of workplace safety to the youth entering the workforce. This includes the importance of attaining a driver's license, driving safely to and from work and presenting to students what employers want, which includes transportation safety.

Transportation safety priority area

- **New & Young Drivers**
Preparing young drivers in junior high and high schools to understand the rules of the road. Encourage youth to attain their driver's license. Working to raise awareness of the importance of good driving habits and driving as a workability skill needed for careers. Provide presentations and hands on workshops to reduce fatalities and serious industries in our communities
- **Driver Error (unsafe choices, behaviours)**
Teach youth about the consequences of distracted driving, speeding, misjudging road conditions, reaction driving mistakes.
- **Impairment (alcohol, drugs, distraction, fatigue)**
Provide awareness of Impaired driving impact on driver, victims of impaired driving, insurance, work and driver's license.

Project Description

Identified a need for this program through informal questions to educators, youth and employers.

- There is a need to get a driver's license in rural communities to attain work. Youth who live in rural communities are required to travel long distances to work, school and deal with challenging weather and road conditions.
- **Research/data analysis** Statistics show that youth are failing the Driver Learner's test multiple times.
- Employers the driver's license as a requirement for employment. It is a hiring barrier to youth to not have a driver's license. Transportation companies are identifying a shortage of drivers.

Project Strategy

- We will address the lack of knowledge of rules of the road, impaired driving and driver error by having a certified traffic safety consultant do a hands on workshop.
- We will have a limit of 12 youth per workshop.
- During the four hour workshop, the consultant will demonstrate using a kit what are the rules of the road and will have students do interactive activities that will reinforce their traffic safety learning. The workshop will include youth in Grade 8 to Grade 12 and will take place at the schools during PD day or school days. This will ensure youth who do not live in town will be able to attend the workshop and not have to rely on finding transportation.
- The success of the workshops will be measured by how the students did on the final quiz. The workshop results will be shared with educators, community organizations, parents and youth through newsletters and community meetings.
- After taking the workshop the youth will be more successful in passing the learner's license.

Project Outcome

- Increased education
- By presenting the priority areas such as speed, driver error, impairment and road rules, our goal is to have the youth through proper instruction have a stronger understanding of transportation safety and decrease the transportation related deaths and serious injuries in their communities.
- Tracking how many youth attended the workshop and follow up reports will provide valuable information of how this traffic safety plan project can prepare youth to be better drivers. By providing a quiz before and after each workshop, measurement of the acquired knowledge will be tracked. There will also be a follow up to see if the youth have acquired a learner driver's license.

Learn 2 Drive Contacts

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